

# Williams

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Craving bigger challenges, I was fortunate to find new opportunities to tackle tougher and tougher assignments. In 1988, I interviewed a young man with a bright future named George W. Bush.

My career led me as far away as Kansas City, Missouri, and Dallas, Texas, before I returned to the Midwest.

Married with two children, I landed at the Milwaukee newspaper in the spring of 2000. More success followed before converging economic forces that were undermining the newspaper industry caught up with me. I got laid off. After another five years at the newspaper in Green Bay, it happened again.

I was contemplating po-

tential midlife career changes when I noticed a job posting for a newspaper editor in a familiar place: Lake Geneva. When I applied for the job and visited in person, I found the same vibrant and cheerful beachfront city that had so enchanted me as a kid.

More importantly, I found a newspaper with employees and owners who were committed to pursuing journalistic excellence. And readers who demand it. As I wrote in my letter of application, "The readers have not given up on us, and we must never give up on them."

So here I am, embarking on what I hope will be the final chapter of my career, at the Lake Geneva Regional News. Embracing the heritage of an institution that has been here for almost 150 years, I have high hopes for making the community proud. My intention is to ap-

ply my years of experience to deliver the quality of news coverage that you have come to expect — and then maybe even exceed your expectations.

I welcome your feedback and suggestions at (262) 248-8096 or email [swilliams@lakegenevanews.net](mailto:swilliams@lakegenevanews.net). I ask that you continue to demand our best efforts every day.

Let us know when we have done well, when we have fallen short, and how we can serve you and your neighbors better.

Until then, you can watch for me out in the community. I will be working hard to meet people and to immerse myself in this wonderful place, just like that kid who was here playing in the sun and sand so many years ago.

If all goes well, someone is going to have to tear me away again.