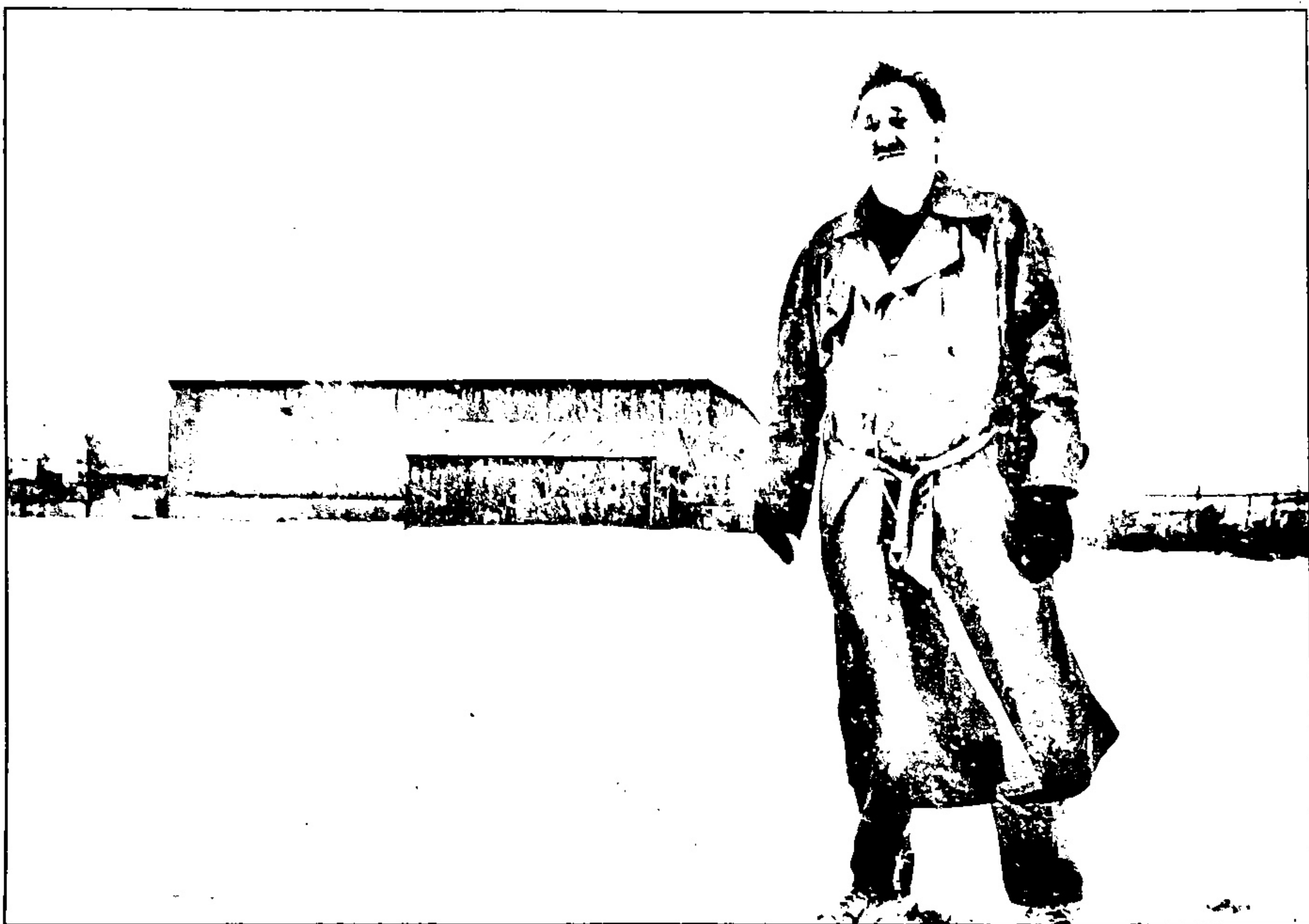


Towers dream never got off the ground



Businessman Paul Kaczrowski is shown last week at the site of his once-proposed Prestige Park Towers project along Tony Canadeo Run in Green Bay. H. Marc Larson/Press-Gazette

Site of proposed condos near Lambeau back on market

By Scott Cooper Williams » Green Bay Press-Gazette

In his storefront office on Velp Avenue, Paul Kaczrowski keeps a plaque on his desk with an engraved message: "If you chase two rabbits, both will get away."

It is a lesson the 71-year-old businessman has taken from a career that has included promoting everything from car racing and water parks to rock concerts.

Around 2005, Kaczrowski narrowed his focus and set his sights on building two 12-story towers of luxury condominiums near Lambeau Field.

Designed as a glitzy playground for well-to-do fans of the Green Bay Packers, Prestige Park Towers would have enjoyed the dual distinction of being one of Green Bay's tallest structures and being paired with one

of the country's most beloved sports landmarks.

But the \$60 million condominium development fell apart, and the real estate now has been foreclosed amid conflicting accounts from the developer and city leaders about what went wrong.

The site of one of Green Bay's most recent and ambitious building projects is back on the market. It could figure prominently in plans to expand Lambeau Field's attractions into a larger entertainment district.

» See Towers, A-2

"That place would have been packed with Packers fans."

— Aleta Meyer, former Prestige Park Towers sales director



Prestige Park Towers rendering.

"That guy (Kaczrowski) is one of those dreamers with no money."

— Green Bay Mayor Jim Schmitt